

DIZ

DOEPKE-INFO-ZEITUNG

FREE CUSTOMER NEWSLETTER BY DOEPKE SCHALTGERÄTE GMBH

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ELEKTRO+ ZVEH 



This year's Doepke stand at Light + Building 2016

► **Covering 240 m², this year's Doepke stand was far bigger than ever before.**

In celebration of our company's 60th anniversary, our stand played host to a fantastic party for over 400 guests on the Tuesday evening, complete with background music by singers Oliver Jüchems and Mathias Diesel. The nine LCD screens mounted on the huge tower in the centre of the stand worked

wonders when it came to grabbing people's attention, and it was here that we chose to showcase an overview of Doepke's company history along with our new products over the course of the day. Fast-forward to the anniversary celebrations in the evening, and the screens were then perfect for live-streaming the presentations and speeches. After an opening address by Managing Director Andreas Müller, everybody was in the mood to

enjoy the evening ahead. Guest speaker Felix Hensel, Managing Partner of Gustav Hensel GmbH & Co. KG, paid great tribute to the many years of successful cooperation between the companies.

As the world's leading trade fair for light and building technology, Light + Building is the ideal event for making new contacts and catching up

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with existing colleagues. And with such wonderful hospitality on offer, visitors from all over the world – including affiliated partner companies and anyone else who may be interested – can learn more about the latest products over a nice cup of East Frisian tea.

In addition to state-of-the-art developments in protection technology, this year's presentations also included an updated version of a twilight switch, as well as a brief recap of how far our products have come over the past 60 years.



► *Snapshots from around the trade fair stand: In the midst of the anniversary celebrations (top), the hospitality area (left), and product presentations (right)*

The electrical trade: it's all about quality

Introducing a nationwide brand offensive

Whether it's a car, TV, jeans or a handbag, brand is becoming increasingly important to us when buying something new. So when it comes to demonstrating the quality of a top brand, even electrical companies are now keen to highlight their expertise in the form of a new E-logo.

The electrical trade has launched a nationwide quality offensive as part of its brand campaign. Specialist companies bearing the new E-logo have committed to upholding the quality criteria of the new service concept and guarantee to provide an outstanding customer experience. So what can customers expect?

Professional expertise; high-quality precision work; reliability and honesty; good value for money; professional advice on all areas of electrical engineering, energy application and information technology; and, above all, a strong customer focus.

Running in parallel to technical development, today's electrical trade has undergone an enormous transformation in recent years, and long gone are the days of electricians simply laying cables and adding sockets. Their level of expertise and scope of activity now covers fire and burglary protection right through to ener-



A logo to highlight expertise: an E-company specialist at work

gy-saving techniques involving heat pumps, cogeneration units and even photovoltaic systems. Other fields of work include intelligent building management, energy management, and high-quality building facilities complete with all mod cons to suit residents of every generation. Last but not least, they even know their way around all the latest information technology, such as telephone systems, computers, office technology and, of course, home entertainment.

When it comes to being a part of this guild, many electrical companies have now opted to get on board with the

quality concept behind the E-logo. The new symbol will gradually replace the "E" lightning sign, which had previously been in public use. But it's not enough to simply show off the new logo, as anyone who makes the decision to use it is contractually obligated to meet certain quality criteria. In fact, every E-company has signed up to a specific corporate mission statement, which guarantees that its employees will regularly improve their skills and training so that they are always at the cutting edge of technology. A number of well-known manufacturers are also on board as partners of this brand offensive led by the electrical trade.

Companies can only bear the E-logo if they are a member of the guild. Guild members provide regular training and often hold various positions of responsibility across society. With nearly 40,000 trainees nationwide, the electrical and information technology trades are amongst the best-trained specialist craft industries. The teaching in one of the seven job descriptions adopts a pioneering approach, which opens up a whole host of opportunities for future employment.

Customers can also find plenty of useful information relating to electrical companies in the recently published "E-Tipp" – the German-language customer magazine for the electrical trade. Over its 20 pages, readers can discover a wide range of interesting facts on the subject of "future living". Other contents include power-saving tips, the facts behind photovoltaic systems, and discussions on topics such as thermal pumps and "how does a smart house work?". If you haven't received your copy of "E-Tipp" yet, get in touch with your nearest E-company.

E-companies are listed in an online company database at www.zveh.de → E-Markenbetriebe. Currently only available in German.

ZVEH





The interactive way to find the right switch for you

An online questionnaire to make product searches easier

Using a few simple questions, the new and interactive selection tool on Doepke's internet pages enables you to configure the ideal residual current circuit-breaker with maximum efficiency.

The questions use a process of elimination to further delimit the product range with each answer. The selection wizard is also linked to the website's quick product search, with the technical values adjusting according to the answers given. Once you know what you are looking for, you can head over to the quick product search, which will even auto-complete the information for you if desired.

Questions about the type of equipment or (for

Doepke extends its main building

Flagship extension now complete

Covering an area of 635 m², the new extension to the main building at Doepke Schaltgeräte GmbH HQ has recently opened its doors for the first time. The facility now boasts a total of 14 new offices, three meeting rooms, a welcoming reception area complete with disabled toilet, and kitchen and toilet facilities on both floors.

The building work started back in May of last year and finally finished this April. A total of 16 different companies took part in the



With targeted questions to help you find the right switch, try out the quick product search at www.doepke.de/en/products/residual-current-circuit-breakers/?QN=1&ref=DIZ

example) ambient conditions are answered with a simple 'yes' or 'no'. Use the help button for more details on any of the questions. Once you have found what you are looking for, you can even print and save your result.

For further information or clarification, feel free to contact our technical support team at any time. ■

build, most of which were local workshops.

The approach to building the extension started with demolishing a portion of the existing building so that the new part would be easier to integrate. The exterior façade was also completely renovated – including replacements for all of the windows – to create a new and truly impressive overall appearance.

As for the design, lighting and heating system, these are all compliant with the latest standards and therefore particularly energy efficient. The entire building also boasts an accessible, barrier-free design, complete with a lift up to the upper floor. The three new meeting rooms are kitted out with the latest media and conference technology, and a special in-house development comes in the form of the touch-screen room occupancy displays, which can be controlled via Outlook's calendar function.

But the latest technology isn't just restricted to the interior; even the car park now benefits from two double charging stations for electric vehicles.

Employees who were set to work in the new building have now settled in, and additional office space is available for future planning meetings. ■



An all-round success

645 years of service

The roll of honour just keeps getting longer! 2016 marks yet another year of a whole host of employees celebrating a milestone anniversary with the company. As shown in the overview on the right, the majority of this year's celebrations were for 25 years of service, which was also the case last year and is set to be the case yet again in 2017. We would like to congratulate all of our long-serving employees and look forward to many more successful years to come!



▲ A selection of this year's employees celebrating noteworthy anniversaries (from left to right): Heiko de Groot, Mike Saathoff, Elke Bents-de Groot, Michael Müller, Johann Schoolmann, Wolfgang Hoppen, Ingolf Meints, Helga Ihmels, Heinrich Goldenstein, Andreas Thiele, Renate Hugen, Frerich Heyen, Sonja Ahlrichs-Groon, Thea Flessner, Michael Potsch, Helga Dringenberg, Wilhelm Aden

1956–2016: Doepke celebrates its 60th birthday

Representatives, neighbours and employees come together for the festivities



This special birthday marked the perfect opportunity to honour the past, look forward to the future and celebrate the present at Doepke's grand summer party on 24 June.

The some 300 guests included sales representatives and neighbours, not forgetting – of course – our employees and their partners. With the event organised down to the last detail, everyone was able to enjoy the relaxed and friendly atmosphere of the celebrations.

▲ A great atmosphere in the huge marquee:

the sales representatives celebrating on the left, and guests celebrating on the dance floor on the right

The evening kicked off with a number of tours through the new entrance and administration areas on the Blaufärberstraße site. This was a particularly rare opportunity for guests from outside the company to take a peek at the new rooms, but even employees took the chance to look more closely around the new wing at their leisure. As for the festivities themselves, these were held outside of the main building in a special marquee and across the grounds. Peals of laughter echoed throughout the marquee thanks to comedians Horst and Ewald, who were first to take the stage, followed by the north German band "Think Big!" with an eclectic selection of music and an intimate stage performance to really set the mood. With all of this action and entertainment on offer, there was never any doubt that the celebrations would continue late into the night. ■

Roll of honour 2016

Listed by company start date

40 years of service

Johann Schoolmann since 01/10/1976

30 years of service

Heinrich Goldenstein since 03/03/1986

Anja Zimmer since 26/05/1986

Fred Hoppen since 01/09/1986

25 years of service

Michael Potsch since 07/01/1991

Edith Janssen since 14/01/1991

Hans-Martin Bogen since 25/02/1991

Sonja Ahlrichs-Groon since 04/03/1991

Thea Flessner since 08/04/1991

Martina Kähler since 10/04/1991

Wolfgang Hoppen since 22/04/1991

Renate Hugen since 27/05/1991

Helga Dringenberg since 10/06/1991

Helga Kuper since 01/07/1991

Elke Bents-de Groot since 15/07/1991

Frerich Heyen since 05/08/1991

Mike Saathoff since 05/08/1991

Ingolf Meints since 05/08/1991

Helga Ihmels since 16/09/1991

Andreas Thiele since 01/10/1991

Wilhelm Aden since 21/10/1991

Heiko de Groot since 28/10/1991

Michael Müller since 25/11/1991

10 years of service

Gitta Dirks since 01/10/2006

Brigitte Janssen since 01/10/2006

Gerda Schuster since 01/10/2006

Sarah Wolthoff since 20/11/2006

DATES/NOTES

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Hall 1.2, Stand 206

Doepke's tender texts
now also available at
www.ausschreiben.de

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PUBLISHER

Doepke

Schaltgeräte GmbH

Stellmacherstraße 11
26506 Norden, Germany

Tel.: +49 4931 1806-0
Fax: +49 4931 1806-101
Email: info@doepke.de
www.doepke.de

QUARTERLY QUOTE

*As our days become longer,
so does our ability to fill them.*

Waltraud Puzicha